

OFFICIAL LETTERHEAD
OF THE COMPANY



Media Insights Inc.
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DATE

March 24, 2000

INTRODUCTION

Mentioning the purpose, the role of the endorsed and the time of experience

REFERENCE LETTER FOR MARIA SAFARI

Dear Members of the Admissions Committee,

I am pleased to recommend Maria for the **DAAD scholarship** to pursue her Master's. Maria has been a valuable employee at Media Insights as **a Reporter** for the past **two years**. Her duties involve among others carrying out interviews, scripting and voicing of news.

DEVELOPMENT

Precision of the duties, responsibilities and competences

During her time at Media Insights, Maria has proven to be an outstanding team player, consistently going above and beyond her assigned duties to contribute to timely delivery of human-interest news reports and features. Her news features focused on social impact and gender equality, and I have no doubt that she will continue to make significant contributions in this area in the future.

ASSESSMENT

More detailed appraisal of the candidate's highlighted talents and work results

For the period I have supervised Maria, she has demonstrated a high degree of competence, commitment and professionalism. Her passion for storytelling is unparalleled. At a personal level, she is very proactive with a pleasant personality. She has gone well beyond the quantity and quality requirements in the practice of Journalism. Maria has demonstrated great perseverance and initiative and is unquestionably an exceptional candidate for this scholarship

FINAL REMARKS

Summary of the recommendation

I am confident that she will excel in her academic pursuits and that this scholarship opportunity will enrich her journalistic expertise.

If I can be of any further assistance, or provide you with more detailed information, please do not hesitate to contact me.

SIGNATURE

Yours Sincerely,

EJ

Najire Keß

EDITORIAL MANAGER

COMPANY STAMP

